

**Section XI Media Policy**  
**Revised: September 2016**

**I. School Sponsored TV and Radio Broadcasts**

- a. Only authorized school sponsored and supervised television and radio programs, which are non-profit, are considered under this policy. These programs are educational because school staff members and students conduct them.
- b. These programs will be televised under the educational access policy of the FCC.
- c. Section XI will determine whether broadcasts and telecasts are to be live or delayed tape.
- d. These broadcasts may not contain commercial advertisements.
- e. Written permission for live broadcasts must be received from Section XI at least 48 hours prior to the contest.
- f. There will be no fee for programs for the educational access channel.
- g. Procedure for schools wishing to tape Section XI tournament events:
  - i. The athletic director of the school wishing to tape a contest must contact the sport chairman and site director.
  - ii. Each school's television or radio crew will consist of a maximum of six people, including one supervisor, unless special permission is granted for additional help from the site director.
  - iii. School television and radio crews do not have access to the official scoring and timing table.
  - iv. The television and radio broadcasts are subject to all national, state and Section XI rules.
  - v. The sport or site chairman will determine the location of the television and radio crew, equipment, etc.

**II. Public and Commercial Television and Radio Broadcasts**

- a. Section XI shall determine appropriate fees for broadcast and telecast rights.
- b. Participating schools and Section XI do not surrender their rights to tape and broadcast these athletic events.
- c. Commercial telecasts will be limited to one production crew on site per event.
- d. Telecasts will deal directly with Section XI's Executive Director, sport chairman and site director.
- e. Section XI reserves the right of sponsor approval.

**III. Videotaping**

- a. Commercial: The videotaping of Section XI sponsored contests leading to the solicitation or sale of tapes is strictly prohibited.
- b. Practices and Scrimmages: The videotaping of practices and/or scrimmages by a third party school is not permitted. The use by third party schools of privately owned videotapes of practices/scrimmages is not permitted.
- c. Contests: The use of videotapes of contests for the purpose of scouting is not prohibited under this policy.

- d. Notification: Personnel videotaping contests must identify themselves to the host school site director or supervisor and are expected to follow any and all directions given by the host school.

**IV. Media Credentials**

- a. Section XI does offer media credentials to media members who place a formal request with Section XI's communication coordinator and all formal requests must be copied to the Section XI Executive Director.
- b. Media credentials can be used when covering regular season or post-season events.
- c. Individual school districts and buildings hold discretion on if reporters are allowed in certain areas, even if reporters have Section XI credentials.
- d. Reporters are not allowed in any locker rooms, class rooms, team huddles, or team vehicles and can be told where to stand by school or Section XI officials.

**V. Section XI Marks and Logos**

- a. Section XI marks and logos may not be used without the written permission of a Section XI official.
- b. Written permission also is required for the use of the Section XI logo clothing and other items.

**VI. General Rules**

- a. Section XI encourages media coverage of its events, programs, student-athletes and coaches, but within respect for the privacy of each.
- b. We ask that all reporters and communication professionals conduct themselves in accordance with the [code of ethics provided by the Society of Professional Journalists](#).
- c. Any questions or comments regarding this policy should be directed towards the Section XI communications coordinator.
- d. In times of emergency, all of the above regulations and policies may be suspended or altered.

**Media/Communications Contact**

**Chris R. Vaccaro**

**cvaccaro@sectionxi.org**