



## SECTION XI

**NEW YORK STATE PUBLIC HIGH SCHOOL ATHLETIC ASSOCIATION  
SUFFOLK COUNTY, NEW YORK**

### SPONSORSHIP INFORMATION

- What is Section XI of the New York State Public High School Athletic Association?
- What are the benefits of sponsorship?
- What is the cost of sponsorship?
- What sports can I sponsor or contribute to?
- Who am I reaching?
- How do I get started?

Answers to all your sponsorship  
questions inside...

## WHAT IS SECTION XI OF THE NEW YORK STATE PUBLIC HIGH SCHOOL ATHLETIC ASSOCIATION?

- Section XI of the New York State Public High School Athletic Association is a private, non-profit 501(c) organization in existence since 1943.
- Section XI is Suffolk County's governing body for interscholastic athletics that services 59 member high schools and over 75 member middle/junior high schools, and well over 80,000 student-athletes.
- Section XI is an organization that sponsors 33 Suffolk County championships and utilizes over 1,400 officials.
- Section XI playoffs and championships are attended by well over 60,000 people annually.

## WHAT ARE SOME OF THE BENEFITS OF SPONSORSHIP?

- **Booth Opportunity** – A chance to set up a booth to promote your company/products at our championships.
- **Website Recognition/Advertising** – A link on our website with your logo. Over 7 million viewers per year.
- **Program Advertising** – An opportunity for you to place an ad in our programs, when applicable.
- **Awards Co-Presenter** – An opportunity to be introduced at the championship awards ceremonies as co-sponsor, including on-field awards presentation and recognition.
- **Sampling/Product Distribution** – You will be able to distribute samples of your product or literature to athletes and coaches before championships.
- **Public Address Announcements** – An announcement of your company supporting our event via public address at our championships.
- **“Supported By” Title** – A designation of “Supported By (your company)” of the event.
- **Press Release** – A press release to all appropriate media announcing your sponsorship.
- **Complimentary Tickets** – An allotment of complimentary tickets to our championships.
- **Signage** – High quality signs and/or banners of your company in high traffic areas at our championships. This including score board displays where applicable.
- An opportunity for you to address all of our Athletic Directors at our monthly breakfast meeting (usually the 3<sup>rd</sup> Thursday of the month).

## Section XI Title Sponsor \$100,000

- Your brand (logo/name) will be included on all Section XI Promotions.  
Televised Games Will Announce Your Company as Our Title Sponsor  
Top Billing on Our Website; 7 Million Hits Per Year  
Your Banner at ALL Finals Championship Events  
Announcements at all Championship Events  
Table or Booth at All Final Events  
Your Flyer at All Championships
- On court/field presentation of awards. Your logo on Section XI generated apparel. Advertisement on the inside cover of our annual sports directory (2,000 copies per year).
- Award certificates for over 30,000 elementary students who participate in play days and field days all with your logo. Award certificates for special needs students that participate in our play day sports.
- Award certificates for the special needs students who participate in our interschool unified sports program.

## Section XI Additional Sponsorships

### Level A Section XI PARTNER \$10,000

Website  
Your Banner at three Championship Events  
Announcements at all Championship Events  
Table or Booth at the above events  
Your Flyer at the above events  
Your Logo on our Website  
Televised games will announce your  
company as sponsor

### Section XI Sport Sponsorships

<b>Level A</b>	<b>\$10,000 for 3 sports of your choice</b>	
<b>Level B</b>	<b>\$6,000 per sport</b>	<b>Football, Wrestling, B &amp; G Lacrosse, B &amp; G Basketball</b>
<b>Level C</b>	<b>\$3,500 per sport</b>	<b>B &amp; G Volleyball, Field Hockey, B &amp; G Soccer, B&amp;G Track &amp; Field, Baseball, Softball, Cheerleading *<u>FLAG FOOTBALL ( PENDING SPORT STATUS)</u></b>
<b>Level D</b>	<b>\$2,800 per sport</b>	<b>All Other Sports (B&amp;G Golf, B&amp;G Cross Country, Gymnastics, B&amp;G Swimming, B&amp;G Tennis, B&amp;G Bowling, B&amp;G Fencing, B&amp;G Winter Track, B&amp;G Badminton)</b>
<b>Level E</b>	<b>\$200 per month</b>	<b>Monthly Advertising on Section XI Website Home Page <a href="http://www.sectionxi.org">www.sectionxi.org</a> (over 10,000 hits per day) (Minimum one year subscription)</b>
<b>Level F</b>	<b>Contribution</b>	<b>Make checks payable to Section XI NYSPHSAA</b>

Announcements at Finals  
Flyers at All Final Events  
Booth at Individual Sports Final to Advertise Your Product

CONTACT KEVIN O'REILLY, ADMINISTRATOR FOR CORPORATE SPONSORSHIP  
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## WHO AM I REACHING?

- Generally, over 60,000 spectators attend our playoffs and championships each year.
- Over 80,000 student-athletes compete in Section XI sponsored programs each year.
- 59 high schools in Suffolk County are eligible each year for our playoffs and championships.
- 60 thousand student-athletes and parents **DAILY** going on website
- **3 million** hits per month on Section XI website
- **\*NEW\*** Schedule Page has rotating corporate sponsorship hyperlinks ---See Below examples

### SCHEDULES

<b>School</b>	Please Select a School
<b>League</b>	ALL <a href="#">LEAVE SET TO ALL</a> (unless you are looking for a specific league schedule)
<b>Sport</b>	ALL
<b>Level</b>	ALL JV JV9 MS/JH-B
<b>Date Range</b>	From 7/1/2022 To 7/1/2023
<b>Options</b>	Submit Print View

### Partners:



### PARTNERS

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### Partners:



## PARTNERS

- 75 middle schools participate in 21 sports.
  
- Attendees at our playoffs and championships include:
  - Students
  - Parents
  - Athletic Directors
  - Principals/Superintendents
  - High School Coaches
  - College Coaches
  - Teachers
  - Media

## HOW DO I GET STARTED?

### Contact:

- Kevin O'Reilly, Section XI Administrator for Corporate Sponsorship:  
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516-982-4245
  
- Thomas J. Combs, Section XI Executive Director:  
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631-366-0700 x3
  
- Peter Blieberg, Section XI Assistant Director:  
[pblieberg@sectionxi.org](mailto:pblieberg@sectionxi.org)  
631-366-0700 x3