



SECTION XI

**NEW YORK STATE PUBLIC HIGH SCHOOL ATHLETIC ASSOCIATION
SUFFOLK COUNTY, NEW YORK**

SPONSORSHIP INFORMATION

- What is Section XI of the New York State Public High School Athletic Association?
- What are the benefits of sponsorship?
- What is the cost of sponsorship?
- What sports can I sponsor or contribute to?
- Who am I reaching?
- How do I get started?

Answers to all your sponsorship
questions inside...

WHAT IS SECTION XI OF THE NEW YORK STATE PUBLIC HIGH SCHOOL ATHLETIC ASSOCIATION?

- Section XI of the New York State Public High School Athletic Association is a private, non-profit 501(c) organization in existence since 1943.
- Section XI is Suffolk County's governing body for interscholastic athletics that services 61 member high schools and 80 member middle/junior high schools, and well over 80,000 student-athletes.
- Section XI is an organization that sponsors 32 Suffolk County championships and utilizes over 1,400 officials.
- Section XI playoffs and championships are attended by well over 60,000 people annually.

WHAT ARE SOME OF THE BENEFITS OF SPONSORSHIP?

- **MSG Varsity & FIOS**– News 12 Sports acknowledgements with halftime promotions.
- **Booth Opportunity** – A chance to set up a booth to promote your company/products at our championships.
- **Website Recognition/Advertising** – A link on our website with your logo.
- **Program Advertising** – An opportunity for you to place an ad in our programs, when applicable.
- **Awards Co-Presenter** – An opportunity to be introduced at the championship awards ceremonies as co-sponsor, including on-field awards presentation and recognition.
- **Sampling/Product Distribution** – We will distribute samples of your product or literature to athletes and coaches before championships.
- **Public Address Announcements** – An announcement of your company supporting our event via public address at our championships.
- **“Supported By” Title** – A designation of “Supported By (your company)” of the event.
- **Press Release** – A press release to all appropriate media announcing your sponsorship.
- **Complimentary Tickets** – An allotment of complimentary tickets to our championships.
- **Signage** – High quality signs and/or banners of your company in high traffic areas at our championships. This including score board displays where applicable.
- An opportunity for you to address all of our Athletic Directors at our monthly breakfast meeting (usually the 3rd Thursday of the month).

Section XI Sponsorships

Section XI Partner \$10,000

Website

Your Banner at All Finals Championship Events
Announcements at all Championship Events
Table or Booth at All Final Events
Your Flyer at All Championships
Your Logo on our Website (All Pages)
Televised games by News 12 Sports or Verizon FiOS will announce your company as sponsor

Friends of Section XI Sport Sponsorships

Level A	\$6,000 per sport	Football, Wrestling, B & G Lacrosse, B & G Basketball
Level B	\$3,500 per sport	B & G Volleyball, Field Hockey, B & G Soccer, Track & Field
Level C	\$2,500 per sport	All Other Sports
Level D	\$200 per month	Monthly Advertising on Section XI Website Home Page <u>www.sectionxi.org</u> (over 10,000 hits per day) (Minimum one year subscription)
Level E	Contribution	Make checks payable to Section XI NYSPHSAA

Announcements at Finals
Flyers at All Final Events
Booth at Individual Sports Final to Advertise Your Product

CONTACT NICK DECILLIS, ADMINISTRATOR FOR CORPORATE SPONSORSHIP
EMAIL: decillis@optonline.net
PHONE: 631-366-4900

WHO AM I REACHING?

- Generally over 60,000 spectators attend our playoffs and championships each year.
- Approximately 83,000 student-athletes compete in Section XI sponsored programs each year.
- Sixty-two high schools in Suffolk County are eligible each year for our playoffs and championships.
- Attendees at our playoffs and championships include:
 - Students
 - Parents
 - Athletic Directors
 - Principals/Superintendents
 - High School Coaches
 - College Coaches
 - Teachers
 - Media

HOW DO I GET STARTED?

Contact:

- Nick DeCillis, Section XI Administrator for Corporate Sponsorship:
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631-525-6753

- Thomas J. Combs, Section XI Executive Director:
tcombs@sectionxi.org
631-366-4900

- Peter Blieberg, Section XI Assistant Director:
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